



Lisa Shaffer



[REDACTED]



[REDACTED]



[REDACTED]

LINKEDIN

- [REDACTED]

PROFESSIONAL PROFILE

Passionate and results-driven nonprofit professional with 20+ years of experience leading development strategies that inspire action and drive impact. Over the past year and a half, I've expanded and empowered a thriving development team, deepened engagement with transitional age youth, and leveled up community connections through volunteerism, entrepreneurship, and bold outreach. A proven rainmaker, skilled in writing winning grants, cultivating high-value corporate and individual donors, and igniting third-party fundraising momentum. I specialize in donor stewardship, relationship-based fundraising, and building authentic partnerships that fuel sustainable growth and transform lives.

SKILLS

- Leadership
- Collaboration
- Communication
- Major gifts solicitation
- Strategic Planning
- Fundraising Expertise
- Donor relations
- Corporate sponsorships

WORK HISTORY

DEVELOPMENT DIRECTOR

03/2024 to CURRENT

Eddy House | Reno, NV

- Scaled and empowered a high-performing development team, fostering collaboration, creativity, and results-driven culture.
- Led community engagement efforts with authenticity—building bridges through volunteerism, grassroots outreach, and entrepreneurial ventures.
- Spearheaded major gift cultivation and secured significant contributions from high-level corporate and individual donors.
- Launched and supported third-party fundraising initiatives, offering guidance and tools to activate ambassadors and grow grassroots support.
- Built meaningful relationships with transitional age youth, aligning development strategies with direct impact and lived experience.
- Balanced strategic vision with hands-on execution—whether writing compelling grant proposals or designing innovative stewardship campaigns.

DEVELOPMENT DIRECTOR

02/2022 to 03/2024

Ronald McDonald House Charities | Reno, NV

- Established and maintained strong trust-based relationships with top donors.
- Demonstrated effective communication skills, fostering collaboration across departments and stakeholders.
- Engaged donors through personalized interactions, ensuring their valued connection to organization's mission.

GRANTS AND PROJECTS SPECIALIST

10/2020 to 02/2022

State Of Nevada - Health And Human Services | Reno, NV

- Advised leadership on Emergency Covid-19 funding, ensuring strategic allocation fo resources.
- Guided nonprofits through program adaptations, analyzing budgets and program modifications.

DEVELOPMENT SPECIALIST

01/2020 to 03/2020

Catholic Charities of Northern Nevada | Reno, NV

- Organized strategic initiatives to cultivate donors aligning with Catholic Charities' vision and priorities across diverse programs in northern Nevada.
- Formulated and proposed both short-term and long-term fund development plans, strategically advancing organization's mission, including partnership with Casa Di Vida.
- Pandemic closure led to short tenure with CCNN.

DIRECTOR OF DEVELOPMENT & COMMUNITY ENGAGEMENT

09/2011 to 10/2019

Northern Nevada Children's Cancer Foundation | Reno, NV

- Achieved a remarkable 400% revenue surge by launching and leading an innovative community partnership program that expanded reach and engagement.
- Instrumental in securing a dollar-for-dollar matching grant with the William N. Pennington Foundation, elevating funding potential from \$50,000 to \$400,000.
- Directed all facets of high-impact signature fundraising events, consistently exceeding financial goals and elevating brand visibility.
- Spearheaded a 100% increase in the organization's annual budget through strategic fundraising initiatives and deepened donor investment.
- Served as a trusted liaison between the organization and key stakeholders, fostering trust through transparent communication and inclusive decision-making.
- Collaborated closely with the Board of Directors and Executive Leadership, driving revenue growth while strengthening long-term stakeholder relationships.

B.A. | Communication Studies

San Jose State University, San Jose, Ca

AFFILIATIONS

Leadership Reno Sparks, Class of 2014

Association of Fundraising Professionals, Reno Sparks Chamber of Commerce

CERTIFICATIONS

Excellence in Nonprofit Management Institute - UNR